



A PUBLIC RELATIONS CONSULTING FIRM

Keeping the Clients Our Focus



CORE CAPABILITIES:

- Public Relations Management for federal government agencies, military, non-profit organizations, and private sector businesses
- Executive People Services
- Graphic Design
- Branding
- Marketing
- Social Media Marketing
- Media Communications
- Media Training
- Moderating Services
- Outreach & Community Engagement
- Strategic Communications Planning

SMALL BUSINESS CERTIFICATIONS:

- SWaM

NAICS CODES:

- 541613
- 611430
- 541330
- 541810
- 541820
- 541921

D-U-N-S Number: **11-806-3458**

ABOUT OUR FOUNDER:

Darline Goyea

Owner and CEO

Darline Goyea is a passionate and results-driven public relations consultant with over 15 years of experience in creating authentic connections between organizations and their audiences. Her company, DOX & Associates, specializes in branding, marketing, media communications, community engagement, and strategic planning. With a hands-on approach and a talent for developing eye-catching designs, Darline has helped numerous clients in the federal government, military, non-profit, and private sectors achieve their communications goals. She brings a unique perspective to the table, having worked as a government contractor, and is committed to providing tailored solutions that meet the specific needs of her clients.

MAJOR SERVICES OFFERED



Graphic Design

Create a memorable visual identity with our expert use of logos, typography, design, photography, and color schemes.



Branding

Build authentic connections with your audience through powerful storytelling and consistent, recognizable visual identity.



Marketing

Develop and execute effective marketing strategies to attract and retain customers while expressing gratitude for their business.



Social Media Marketing

We help businesses achieve their marketing goals by developing and executing effective social media strategies across various platforms.



Media Communications

Establish consistency and build trust with customers and employees through effective communication, improving collaboration and problem-solving.



Media Training

Prepare for media interactions with confidence using our proven techniques.



Moderating Services

Engage audiences through professional panel moderation for podcasts and virtual events.



Outreach & Community Engagement

Connect with military, federal, and private sector organizations through face-to-face events and initiatives.



Strategic Communications Planning

Systematically communicate with your network to establish credibility and achieve objectives through our customized plans.

PAST PERFORMANCE

ANGELA'S PALACE

Angela's Palace hired us to create a marketing strategy to enhance visibility and attract customers. We analyzed the market and designed a logo that reflected their values. Our strategy and logo design improved brand recognition, increased bookings, and substantially boosted revenue.

LGL CONSULTING & EXECUTIVE ADVISORY GROUP

LGL Consulting & Executive Advisory Group hired us to develop their 2023 social media marketing strategy and create a comprehensive social media kit. We analyzed their platforms, identified areas for improvement, and highlighted the delegation's unique selling points. With a consistent brand voice, we improved LGL's online presence, increased engagement, and generated more business +opportunities.

ELISE M. HARRIS

Elise M. Harris, a talented chef, nutrition coach, and trainer, hired us to elevate her brand. Our team worked closely with her to redesign her website, develop a media kit, redesign her logo, and craft a comprehensive marketing strategy. Our strategy focused on creating engaging content that would resonate with her target audience and increase her online presence. Through our efforts, we were able to help Elise attract new clients and generate more revenue for her business.

NOTEDD

NOTEDD approached us for moderating services and an engaging blog article. We moderated content and wrote an informative article to attract a wider audience. Our services helped NOTEDD maintain quality and increase traffic and engagement on their platform.

Registered Company Name: **Dox & Associates, LLC**

DBA: **DOX & Associates**

Year of Incorporation: **2021**

State of Incorporation: **Florida and Virginia**

Corporation Type: **Limited Liability Company**

Florida Fictitious Name: **DOX & Associates**

FL Registration No.: **G21000055432**